ENTER International
E-FAMILY PROGRAMS 2023/24

Office of Admissions and Financial Aid
BASSANO DEL GRAPPA - ROMANO D'EZZELINO

Learn more about EPitch!

Guide into EPitch International Business Competition, Deadlines and Application.
Event promoted by ENTER International
Email: Team.enterinternational@gmail.com IG: @enter.international

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CALL FOR YOUNG ENVIRONMENTAL LEADERS

1. PREMISS
This ENTER International initiative aims to create a space for aspiring young environmental business leaders from all over the world who would like to dive through dynamic approaches into conferences, mentor sessions, and creative ideas for the development of sustainable business concepts.

What is EPitch?
The EPitch event is a three-week online business competition that aims to help committed students build up their own environmentally friendly business ideas. This entrepreneurial plan will contribute towards creating a more sustainable world, and will align ENTER's vision and mission.
The final goal of developing these sustainable business concepts is to eventually incorporate it into ENTER's portfolio, have the chance of establishing your own business, gain experience, and improve your professional and personal skills.

During the event, the attendees will develop and defend their idea by receiving diverse lectures from experienced speakers, full support from their mentors, and online educational materials' help. By the end of the competition every group will present their project to the jury. Afterwards the awards will be given.

For college applicants:
Due to the low admittance rate this activity can be considered an extracurricular/honor on your college applications. Certificates of participation will be provided for those who get selected, attended to every mandatory activity, and completed the final presentation. Certificates of achievement will be also provided depending on the merits.

2. WHAT ARE WE LOOKING FOR?
In this very first edition we are looking for international youth with a variable knowledge of business and environmental topics, and different English proficiency levels that are ready to improve their communication and critical thinking skills as well as to enrich their business sustainability knowledge.

3. SPECIAL CATEGORIES

Attendees can enroll into two different categories; “Students” and “Early Stage Organizations”. The first will be composed by five teams and the latter by seven.
Specific requirements are mentioned below.

1) Students

These teams will be composed by young entrepreneurs who would like to learn more about sustainability and apply it to their business idea. Their business proposals should match ENTER vision & mission. They are meant to be committed and interested in meeting other international students, gaining experience, and improving their English and communication skills. No previous experience in other business competitions is required.

Requirements:

- Team composition: The groups must be composed of at least 2 individuals and a maximum of 5 team members;
- English proficiency level: Intermediate (B2 - No need for an official certificate);
- Age: 16+ years old;
- Age Limit: 27 years old.

Additional Information:

Application Deadline: 31st of March
Admissions: Rolling
Apply Here! Once your application is filled you should hear back from us within the first week of April.
Learn more!

2) Early Stage Organizations

These teams will be composed of young entrepreneurs that already found a way to kick off their business ideas, but need some help to reach their goals as they are still in the first stage. Their business proposal should match with ENTER vision & mission and be sustainable in its own way. They are meant to be committed and interested in improving their knowledge. No previous experience in other business competitions is required.

Requirements:

- Team composition: The groups must be composed of at least 2 individuals and a maximum of 5 team members;
- Organization status: Proof of being at an early stage of business development;
- English proficiency level: Intermediate (B2 - No need for an official certificate);
- Age: 16+ years old;
- Age Limit: 27 years old.

Additional Information:

Deadline: 31st of March
Admissions: Rolling
Apply Here! Once your application is filled you should hear back from us within the first week of April.

Particular attention will be given to the following categories:

- Individuals who haven't had international experiences;
- Students who show commitment to Sustainability or Social Innovation;
- Students with previous experience in debates and/or business competitions;
- Low-Income students;
- Students who need to improve their English proficiency level.

Qualifying for these categories does not imply admittance.
Not being represented by the categories above also does not mean that your admittance will be denied.
We advise anyone interested to apply for participation regardless.

4. HOW TO APPLY?

1) Join our Google forms link. Pay attention to the team selected. (Students Application here / Early Stage Organizations Application here)
2) Fill all the questions required. Add additional documents / CV if you believe it would help your application.
3) Send the Application. You should hear back from us within the first week of April.
4) Receive your acceptance card and get ready!

5. AWARDS

All EPitch participants will be considered for special branded awards coming from ENTER International, and partner organizations. There will be different types of awards:

Achievement award, will be given to the best project overall. Consists of one award per category.
This General Prices, depending on category, are the following:

1) Students:

FIRST PLACE:

1. Career Development Plan
2. Recommendation Letters (customized)
3. Linkedin Post (for the first 3 winners)
4. Special resources from ENTER
5. Automatic access to ENTER Community plan
6. Business English Lessons

SECOND PLACE:

1. Career Development Plan
2. Linkedin Post (as mentioned above; for the first 3 winners)
3. Three additional mentorship sessions

2) Early Stage Organizations:

FIRST PLACE:

1. List of contacts (including mails)
2. General resources from ENTER
3. Mentorship sessions (if needed)
4. Linkedin post

As the number of Early Stage Organizations teams is lower (5) compared to the students teams (7) there will be only one best prize. In addition, as these first teams are expected to be more experienced, the level of competitiveness shall be higher.

To be considered for the special participation awards, participants must show dedication, social skills, and attend most of the optional conferences (75% of attendance). The awards are the following:

- Best Business Pitch
- Most Creative Group
- Student Spotlight (one for the whole competition)

Every admitted student, who attended all mandatory lessons, and completed the final presentation will receive a certificate of participation and a higher chance to get a role within ENTER.

6. CALENDAR

Date	Topic	Overview	Educational Methodology	Type of Activity
BEFORE THE EVENT				
April 10th	Educational materials & Agenda	Upload the mentioned documents for the students perusal and reference	Educational materials	n/a
WEEK 1 (5h)				
April 15th 6:30 - 7:30 PM (CET)	"Welcome to the EPitch: Kick off Session"	Introduction to ENTER International and the EPitch | Available Resources and Agenda	Lecture and Q&A	Mandatory
April 15th 7:30 - 8:00 PM (CET)	"Meet & Greet with your Mentor"	First Mentor Session for personal introduction & presentation of the idea. Scheduling of next meetings.	Mentor Session 101	Mandatory
April 17th 6:30 - 7:30 PM (CET)	"Business Plan: How to develop your idea"	Design thinking, Entrepreneurial Mindset and Group Brainstorming	Lecture & Practical Activity	Mandatory
April 20th 6:30 - 7:30 PM (CET)	"Market Analysis: Boost your business idea"	Business Strategy, Internal and External Market Analysis, Market Research, and DAFO technique	Lecture & Practical Activity	Mandatory
April 22rh 6:15 - 7:00 PM (CET)	"Introduction to Business English Terminology"	Business English Vocabulary and Role-Playing	Lecture & Practical Activity	Optional
April 22th 7:15 - 8:00 PM (CET)	"Introduction to Oratory: How to improve your communication "	Oratory techniques and presentation skills workshop	Lecture & Practical Activity	Optional
WEEK 2 (5h30)				
April 24th 6:15 - 7:15 PM (CET)	"Marketing strategy: How to sell your	Create a Marketing Plan, Digital Marketing, and how to build business relationships	Lecture	Mandatory

	idea"			
April 24th 7:30 - 8:30 PM (CET)	"Finance Session: find the funds you need"	Finance basics for start-ups, explore funding options, and financial projections	Lecture	Mandatory
April 26th 6:15 - 7:00 PM Break (15 min) 7:15 - 8:00 PM	"Business Sustainability"	Corporate Social Responsibility and Sustainability Measurables & or Speech on sustainability policy from a business perspective. Sustainable resources management and business structures	Lecture	Optional
April 27th 6:10 - 6:50 PM (CET)	"English Session: How to write the abstract"	Business Writing and feedback session	Lecture & Practical Activity	Mandatory
April 27th 7:00 - 7:40 PM (CET)	"Oratory Session: How to engage your audience"	Pitch practice and feedback session	Lecture & Practical Activity	Mandatory
April 27 7:50 - 8:20 PM (CET)	"Final Mentor Session: Evaluation of Pitch and Project"	Final Session to do a quality check of the pitch and the project overall	Mentor Session 101	Mandatory
FINAL PRESENTATION & AWARDS CEREMONY				
April 30th 3:00 - 8:00 PM		Final presentation will be done by each group for which the jury will provide feedback. After all presentations are done, the jury will disclose the winners.	Final Pitch	
TOTAL MANDATORY HOURS: 7h30 + 20 min final presentation				
TOTAL HOURS: 10h30				

Be aware that by the end of the 27th (until 10:00 PM) every group must upload the abstract and slidedeck for previous review from the jury.
Time-slots for the final presentation will be given during the first week of the competition.

ALL TIMINGS ARE SET IN CENTRAL EUROPE TIME OR ITALIAN TIME.

DON'T FORGET TO CONVERT IT TO YOUR TIMEZONE.

Notice that last time alterations regarding the topics of the conferences might be made in case our logistics team experiences any unforeseen issues with guest speakers. The conferences will not be canceled but simply adapted to the occurring situation.

7. ADDITIONAL INFORMATION

REFERENCE CONTACTS:
For additional assistance in your application process, please contact us through mail team.enterinternational@gmail.com or call us at the number (+39) 347 218 5574 (Whatsapp is available as well).

FAQ QUESTIONS

Are the requirements flexible?
Requirements constitute a guideline for our admissions committee. Exceptions can be made based on the holistic view of the candidates profile.
Students are rarely not admitted due to their English proficiency level. If you have the courage to speak up, we will be more than glad to hear more about your experiences.

I have trouble understanding the application process. Who can I talk to?
Our admissions committee will be available to answer all of your questions through mail enterinternationaladmissions@gmail.com or phone at the number (+39) 347 218 5574 (Whatsapp is available as well).

How much does the EPitch cost?
We are committed to providing quality free education. As of 2023, EPitch is completely free to anyone who is accepted.

Do I have any advantages for being part of any institution?
Please check our website to see if any of the institutions you are part of are partners with ENTER International. You might be able to skip some parts of our admissions process or have direct access to our programs.
If you have any doubts whether your organization is one of our partners, feel free to reach out directly to them or to the ENTER team at enterinternationaladmissions@gmail.com.

LEARN MORE ABOUT OUR COMMUNITY

ENTER International

ENTER International is a non-profit Youth-led Organization that promotes events and unconventional activities with the aim of educating Youth about sustainability, international cooperation and mobility. In June 2022 , ENTER reached over 180 high academic and social excellence volunteers, impacting 15K Students with our In-Person and Media contents and gathering over 90k euro for social innovation initiatives.

Interested in further opportunities at either organizations? Write an email to
team.enterinternational@gmail.com