

Wear it Fair

Infopack for
applicants



Co-funded by the
Erasmus+ Programme
of the European Union

ABOUT THE PROJECT

Today's fashion industry has an enormous ecological and social impact. And although all kinds of fair fashion businesses and practices have emerged, the fashion system as a whole needs to be radically changed in order for it to meet the Sustainable Development Goals.

OBJECTIVES

Through Wear it Fair, we want to help you make your contribution to a fair fashion system. Specifically, the project's objectives are to:

- Equip you with the knowledge and skills to (more) effectively advocate for fair fashion.
- Connect you with like-minded youth and stakeholders.
- Help you motivate the fashion industry to change towards fair fashion practices.



ABOUT YOU

Your basic profile:

- Resident of Estonia, Greece, Italy, Latvia or the Netherlands
- Between 18 and 30 years old (measured at 21 March 2023)
- Eager to meet new people from all sorts of backgrounds
- English level B2+

And your affinity with the topics:

- Motivated to contribute to the transition to a fair fashion system
- Motivated to learn campaigning competences and apply them in practice
- Basic knowledge about sustainability, human rights or fashion is welcome, but not a must
- This training course is not meant for those who are experienced in campaigning or the fashion industry



WHAT WILL YOU GAIN?



- Deeper knowledge about the fashion system, including demand, supply, and intermediaries for fashion products, fashion media & marketing, and human rights & sustainability issues.
- Insights into alternatives for fast fashion, including their potential and challenges.

- Campaigning competences, including communication tactics, stakeholder engagement skills, and project management know-how.
- An opportunity to practise these competences in a safe environment where you can thrive.
- A strong European (support) network and new friends



ABOUT THE PROGRAMME



The main activity is a 10-day training course, facilitated by selected non-formal education trainers. We'll have a deep-dive in the current fashion system and then move on to alternatives for fast fashion. After that, you'll familiarize with campaigning and gain & practice relevant competences in a safe environment with fellow participants.

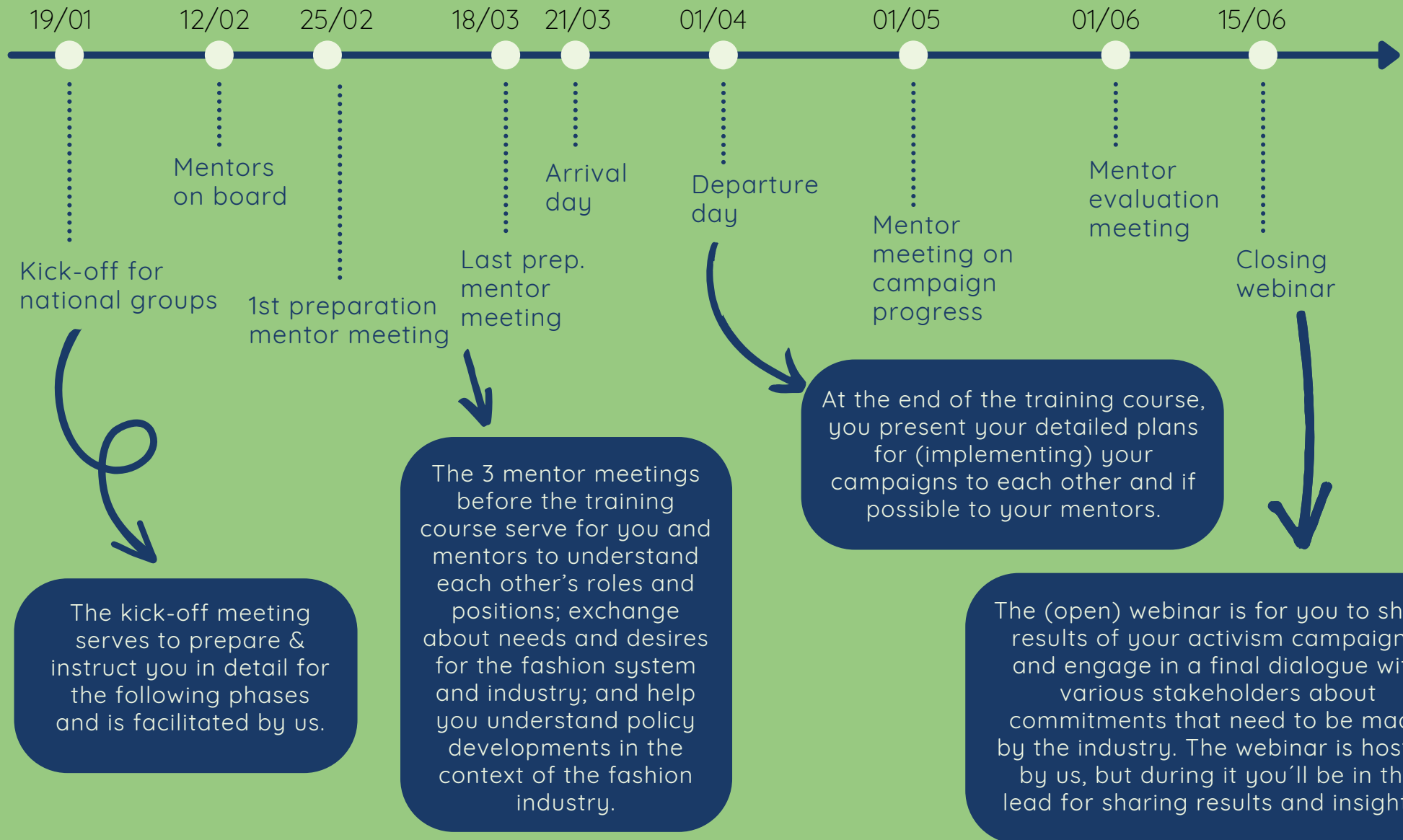
During the last days of the training course you'll put your developed skills to practice by developing an activism campaign which targets (decision makers in) the fashion industry. After the training, you'll implement this campaign in your national context, pushing industry leaders to make a move.



To help you prepare for making this campaign, BEFORE the training you'll be mentored by policy-makers, who help you familiarize with fashion from a policy point of view. We ask you to work in country groups to find those mentors, get them on board & have them guide you, but we are here to support.

Your invested time is likely to be up to 25 hours prior to the training, and 30 hours after it.

ABOUT THE PLANNING



ABOUT YOUR STAY

Wear it Fair takes place in the town of Ommen in the Netherlands. You'll be staying at the Olde Vechte accommodation at the edge of town. A large country house surrounded by lush nature, just the right place for this project!

You'll sleep in a room with max. three other persons & sufficient shared bathrooms are available. An activity space is present at the site, and next to that common rooms and an outside space are at your disposal.



Meals are fully vegan, just because we care a lot about animal rights and sustainability. We'll of course take any allergies into account as much as possible.

We ask a participation fee of 25 EUR for the whole project, which can be waived for participants in a difficult financial position.

ABOUT YOUR TRAVELS

1. If you are pre-selected as a participant in this project, you'll receive a proposal for a travel itinerary. From that moment, you'll have 5 days to confirm your itinerary or make a counterproposal. Counterproposals have to be confirmed by us before you can make the booking.
2. As soon as the itinerary is confirmed, we ask you to book your travels and the participation fee within 48 hours.
3. YFM reimburses you based on your actual (real) travel expenses, though only if the conditions below are fully met.



Conditions for reimbursement:

- The maximum amount per person for the entire round trip (home to project venue, and project venue to home) is 275 EUR for participants from Estonia, Greece, and Latvia; 320 EUR for participants from Italy; and 60 EUR for participants from the Netherlands.
- If you are from Italy and the Netherlands, you'll travel by train and/or bus, in 2nd class; if you are from Estonia, Greece, and Latvia, you aren't expected to travel by land-based transport.
- Only for Italian participants: during both their inbound and outbound travels, they are eligible for the following services, provided that their itineraries actually require the use of these services: 1) one funded night in a hostel on route for a maximum of 35 EUR; and 2) a small budget for breakfast/lunch of 12.50 EUR
- You save ALL the invoices, tickets, boarding passes and receipts associated with your travels (and hostels/food in the case of Italian participants), and share them digitally with their YFM contact person. For any journey leg for which you cannot present any of the applicable documents, they cannot be reimbursed for the respective expenses made.
- Reimbursements are transferred by YFM to your bank account within 7 days from the departure day of the training course.
- In case you find yourself in a particularly difficult financial situation that doesn't allow you to pre-pay your travels, you could borrow (part of) the money from YFM, which essentially means that YFM pre-pays/arranges your travels.

ABOUT US

Wear it Fair is commissioned by Youth for Mobility (the Netherlands), in cooperation with Active Green Solution (Greece), Do Great Things, Latvia (Latvia), ENTER International (Italy) and Partner Up Estonia (Estonia).

At Youth for Mobility we empower youth to become more influential in their fight for justice. We do so by organising training and coaching opportunities in the following three directions: 1) helping youth advocate and lobby for more ambitious climate action; 2) empowering youth to make their communities more inclusive; 3) supporting youth in running their own sustainability initiatives

The project is financially supported by the Erasmus+ Programme of the European Union, under the KA1 Youth Participation subsidy line.

If you have any questions about the project,
the team is right here to support you!
Just message: Rob@youthformobility.com



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